

# FEATURES LIST 2020

# NORTHERN AFRICAN WIRELESS COMMUNICATIONS

Welcome to the *Northern African Wireless Communications 2020* features list, which this year also includes online contributions we're seeking during the year ahead. Editorial inclusion is at the editor's discretion and carries no charge because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 1999, it has been a must read for the sector. Apart from news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the region with comment pieces becoming so popular, we've decided to skew our content so it is more features-led. News will remain critical as it sets the agenda and is what opinions are usually predicated on. In fact, we want more of it to populate [www.africanwirelesscomms.com](http://www.africanwirelesscomms.com) freeing up the magazine for these thought led-pieces.

So, how will this manifest itself?

The Industry View will remain a key feature and we will make On the Network a regular piece. In addition, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there's a burning issue that needs addressing quickly, we'd be delighted to hear from you.

Last year we also introduced a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought after pieces of editorial, so please pitch sooner rather than later as we only have 6 issues per year!

## News & Analysis

A close look at what's going on in the north, east, west and central parts of the continent

## Wireless Business

Financial reports, deals, who's hiring and who's firing

## Wireless Solutions

New products and services available to wireless users

## Wireless Users

Case studies highlighting customer and sector success stories across the continent

### And looking at our regular columns

## Industry View

Comment from an industry luminary on the issues impacting wireless comms

## On the Network

A more technical analysis of what's going on in the sector

## Q&A

A soft feature with a C-level industry luminary, in which they talk about their life

## Talking Satellite

GVF tells us what's hot in satellite as each issue goes to press

Please contact the editor in advance for all word counts – they will generally remain the same but there will be occasions when they vary. If you are pitching an opinion piece for the website, then there is no word limit. However, unless the scribe sports acid wit or is a wonderful raconteur, we recommend no more than 600 words. Anything longer can be soporific.

Remember, our readership is made up of operators, integrators, service providers, towercos, broadcasters, regulators, distributors and key public and private sector user groups, so please keep that in mind.

It just leaves me to say thank you for all of your help last year and here's to continued co-operation during 2020. Note again, what appears within the publication is my choice and does not involve any cost to you, though I know my commercial counterparts would, naturally, like to discuss supporting advertising!

## DECEMBER 2019-JANUARY 2020

### FEATURE I

Where it's sat: LEO v GEO. What's better?

### FEATURE II

Power problems: how operators are turning to the likes of Tesla to stay connected

### CASE STUDIES

Telemedicine  
Health  
Emergency Services

### INDUSTRY VIEWPOINT

Mobile Money – how parts of Africa, most notably the east, is trailblazing in this space. An operator explains more

### ROUND TABLE

What's the future of backhaul – has microwave technology reached its peak?

### DEADLINE

20th January 2020

### EVENT DISTRIBUTION

Pre-show issue: IoT Forum Africa 2020; 5G MENA 2020; TowerXchange MENA 2020

## FEBRUARY-MARCH 2020

### FEATURE I

MNO/IoT security: how to secure vehicles, operating machines and telemedicine

### FEATURE II

Disaster Comms: how to stay connected after a natural disaster or in a warzone

### CASE STUDIES

Agriculture  
Fishing  
Wildlife management

### INDUSTRY VIEWPOINT

Top Trump: what impact is the Donald's trade war with China having on the continent's 5G plans?

### ROUND TABLE

Smart cities: what's the reality in Africa?

### DEADLINE

20th March 2020

### EVENT DISTRIBUTION

At-show issue: 5G MENA 2020; East AfricaCom 2020

## APRIL-MAY 2020

### FEATURE I

How telecoms can thrive in emerging markets – how key is building long-term loyalty, confronting hurdles region by region?

### FEATURE II

Wi-Fi on the move – how Africa is embracing Wi-Fi via transport and public places

### CASE STUDIES

NGOs  
Weather  
Natural disasters

### INDUSTRY VIEWPOINT

Mobile broadcasting – how operators can bump up their ARPU

### ROUND TABLE

What good is VAS in a market where smartphone penetration is low?

### DEADLINE

15th May 2020

### EVENT DISTRIBUTION

Pre-show issue: West AfricaCom 2020

## JUNE-JULY 2020

### FEATURE I

Are bandwidth demands and IoT placing new strains on cost of satellite communications design and is this putting pressure on user costs too?

### FEATURE II

The impact of disruptors in the telecoms space – are they healthy or an unwelcome menace?

### CASE STUDIES

Education  
Factories  
Mining

### INDUSTRY VIEWPOINT

Last mile: the long walk to connectivity

### ROUND TABLE

OTT – friend or foe of the mobile operator?

### DEADLINE

17th July 2020

### EVENT DISTRIBUTION

At-show issue: Seamless North Africa 2020; NigeriaCom 2020

## AUGUST-SEPTEMBER 2020

### FEATURE I

5G focus: what have been the benefits so far?

### FEATURE II

Is outsourcing the answer to cybercrime problems?

### CASE STUDIES

Smart cities – trash/traffic/environment  
Connected vehicles  
Leisure/sport/entertainment

### INDUSTRY VIEWPOINT

How do VNF & SDN impact wireless operators & should they really care?

### ROUND TABLE

Sub-Saharan Africa v north Africa – what are the key differences?

### DEADLINE

14th September 2020

### EVENT DISTRIBUTION

Pre-show issue: Seamless East Africa 2020; Seamless West Africa 2020; TowerXchange Africa 2020; AfricaCom 2020; Mission Critical Technologies Africa 2020

## OCTOBER-NOVEMBER 2020

### FEATURE I

Backhaul options – reducing costs and/or sharing spectrum?

### FEATURE II

The data growth challenge: volume has increased because of demand, but data revenue is not rising as fast, because mobile operators have not yet found the best and most innovative data pricing solutions

### CASE STUDIES

Aviation  
Transport  
Seaports

### INDUSTRY VIEWPOINT

The 'smeature phone' – how has it fared since launch?

### ROUND TABLE

Will ubiquitous remote & rural connectivity ever be achieved?

### DEADLINE

1st November 2020

### EVENT DISTRIBUTION

At show issue: AfricaCom 2020; Mission Critical Technologies Africa 2020

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