Welcome to the Northern African Wireless Communications 2020 features list, which this year also includes online contributions we’re seeking during the year ahead. Editorial inclusion is at the editor’s discretion and carries no charge because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 1999, it has been a must read for the sector. Apart from news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the region with comment pieces becoming so popular, we’ve decided to skew our content so it is more features-led. News will remain critical as it sets the agenda and is what opinions are usually predicated on. In fact, we want more of it to populate www.africanwirelesscomms.com freeing up the magazine for these thought led-pieces.

So, how will this manifest itself?

The Industry View will remain a key feature and we will make On the Network a regular piece. In addition, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there’s a burning issue that needs addressing quickly, we’d be delighted to hear from you.

Last year we also introduced a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought after pieces of editorial, so please pitch sooner rather than later as we only have 6 issues per year!

Please contact the editor in advance for all word counts – they will generally remain the same but there will be occasions when they vary. If you are pitching an opinion piece for the website, then there is no word limit. However, unless the scribe sports acid wit or is a wonderful raconteur, we recommend no more than 600 words. Anything longer can be soporific.

Remember, our readership is made up of operators, integrators, service providers, towercos, broadcasters, regulators, distributors and key public and private sector user groups, so please keep that in mind.

It just leaves me to say thank you for all of your help last year and here’s to continued co-operation during 2020. Note again, what appears within the publication is my choice and does not involve any cost to you, though I know my commercial counterparts would, naturally, like to discuss supporting advertising!

FEATURES LIST 2020

DECEMBER 2019-JANUARY 2020

FEATURE I
Where it’s sat: LEO v GEO. What’s better?

FEATURE II
Power problems: how operators are turning to the likes of Tesla to stay connected

CASE STUDIES
Telemedicine
Health
Emergency Services

INDUSTRY VIEWPOINT
Mobile Money – how parts of Africa, most notably the east, is trailblazing in this space. An operator explains more

ROUND TABLE
What’s the future of backhaul – has microwave technology reached its peak?

DEADLINE
20th January 2020

EVENT DISTRIBUTION
Pre-show issue: IoT Forum Africa 2020; 5G MENA 2020; TowerXchange MENA 2020

News & Analysis
A close look at what’s going on in the north, east, west and central parts of the continent

Wireless Business
Financial reports, deals, who’s hiring and who’s firing

Wireless Solutions
New products and services available to wireless users

Wireless Users
Case studies highlighting customer and sector success stories across the continent

And looking at our regular columns

Industry View
Comment from an industry luminary on the issues impacting wireless comms

On the Network
A more technical analysis of what’s going on in the sector

Q&A
A soft feature with a C-level industry luminary, in which they talk about their life

Talking Satellite
GVF tells us what’s hot in satellite as each issue goes to press
FEBRUARY-MARCH 2020

**FEATURE I**
MNO/IoT security: how to secure vehicles, operating machines and telemedicine

**FEATURE II**
Disaster Comms: how to stay connected after a natural disaster or in a warzone

**INDUSTRY VIEWPOINT**
Top Trump: what impact is the Donald’s trade war with China having on the continent’s 5G plans?

**ROUND TABLE**
Smart cities: what’s the reality in Africa?

**DEADLINE**
20th March 2020

**EVENT DISTRIBUTION**
At-show issue: 5G MENA 2020; East AfricaCom 2020

APRIL-MAY 2020

**FEATURE I**
How telecoms can thrive in emerging markets – how key is building long-term loyalty, confronting hurdles region by region?

**FEATURE II**
Wi-Fi on the move – how Africa is embracing Wi-Fi via transport and public places

**INDUSTRY VIEWPOINT**
Mobile broadcasting – how operators can bump up their ARPU

**ROUND TABLE**
What good is VAS in a market where smartphone penetration is low?

**DEADLINE**
15th May 2020

**EVENT DISTRIBUTION**
Pre-show issue: West AfricaCom 2020

JUNE-JULY 2020

**FEATURE I**
Are bandwidth demands and IoT placing new strains on cost of satellite communications design and is this putting pressure on user costs too?

**FEATURE II**
The impact of disruptors in the telecoms space – are they healthy or an unwelcome menace?

**INDUSTRY VIEWPOINT**
Last mile: the long walk to connectivity

**ROUND TABLE**
OTT – friend or foe of the mobile operator?

**DEADLINE**
17th July 2020

**EVENT DISTRIBUTION**
At-show issue: Seamless North Africa 2020; NigeriaCom 2020
## AUGUST-SEPTEMBER 2020

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<td>Is outsourcing the answer to cybercrime problems?</td>
<td>Smart cities – trash/traffic/environment Connected vehicles Leisure/sport/entertainment</td>
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**EVENT DISTRIBUTION**

Pre-show issue: Seamless East Africa 2020; Seamless West Africa 2020; TowerXchange Africa 2020; AfricaCom 2020; Mission Critical Technologies Africa 2020

## OCTOBER-NOVEMBER 2020

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<td>Will ubiquitous remote &amp; rural connectivity ever be achieved?</td>
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**EVENT DISTRIBUTION**

At show issue: AfricaCom 2020; Mission Critical Technologies Africa 2020

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