Welcome to the Southern Asian Wireless Communications magazine 2020 features list. Please remember that all editorial inclusion will be at the editor’s discretion and carries no cost. That’s because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 2008, it has been a must read for the sector. Not only does it include news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the sector. Indeed, comment pieces have become so popular with our readers, that we’ve decided to skew our content so it is more features-led. That’s not to say news will take a back seat, because that is what sets the agenda and is what opinions are usually predicated on. We just know that thought led-pieces reinforce our reader community.

So, how will this manifest itself?

The Industry View will remain a key feature in the magazine and we will make On the network a regular piece. As an additionally exciting note, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there’s a burning issue that needs addressing quickly, we’d be delighted to hear from you.

You’ll have noticed that last year we also introduced a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought after pieces of editorial, so please pitch sooner rather than later as we only have 4 issues per year!

And looking at our regular columns

- **News & Analysis**: A close look at what’s going on in the souther part of the continent
- **Wireless Business**: Financial reports, deals, who’s hiring and who’s firing
- **Wireless Solutions**: New products and services available to wireless users
- **Wireless Users**: Case studies highlighting customer and sector success stories across the continent
- **Industry View**: Comment from an industry luminary on the issues impacting wireless comms
- **On the Network**: A more technical analysis of what’s going on in the sector
- **Q&A**: A soft feature with a C-level industry luminary, in which they talk about their life
- **Talking Satellite**: GVF tells us what’s hot in satellite as each issue goes to press

Please contact the editor in advance for all word counts. Although they will generally remain the same whenever possible, there will be occasions when they vary.

Remember, our readership is made up of operators, integrators, service providers, towercos, broadcasters, regulators, distributors and key public and private sector user groups, so please keep that in mind.

It just leaves me to say thank you for all of your help last year and here’s to continued co-operation during 2020. Remember again, what appears within the publication is my choice and does not involve any cost to you, though I know my commercial counterparts would, naturally, like to discuss supporting advertising!
### Q1 2020

**FEATURE I**
New entrants – 4th operators/disruptors distorting or helping the market?

**FEATURE II**
Power problems: how operators and consumers can stay connected in the event of natural disasters and war

**INDUSTRY VIEWPOINT**
The ESA said two-thirds of satellites orbiting the earth are dead and pose a serious threat to the planet. What does this mean for the industry?

**ROUND TABLE**
Is outsourcing the answer to cybersecurity?

**EVENT DISTRIBUTION**
Pre-show issue: CommunicAsia 2020

**DEADLINE**
15th February 2020

### Q2 2020

**FEATURE I**
Where it’s sat: LEO v GEO – what’s better?

**FEATURE II**
MNO/IoT security: how to secure vehicles, operating machines and telemedicine

**INDUSTRY VIEWPOINT**
Wi-Fi on the move – how southern Asia is embracing Wi-Fi via transport and public places

**ROUND TABLE**
Smart cities in southern Asia – are any of them any good?

**EVENT DISTRIBUTION**
At-show issue: CommunicAsia 2020

**DEADLINE**
29th May 2020

### Q3 2020

**FEATURE I**
Top Trump: the impact of US v Huawei/China trade war on 5G plans

**FEATURE II**
Mobile broadcasting: how operators can bump up their ARPU

**INDUSTRY VIEWPOINT**
Broadband and bandwidth – the problems still facing Asia

**ROUND TABLE**
What’s the future of backhaul – has microwave technology reached its peak?

**EVENT DISTRIBUTION**
Pre-show issue: TowerXchange Asia 2020

**CASE STUDIES**

- Agriculture
- Fishing
- Wildlife management

- NGOs
- Weather
- Natural disasters

- Aviation
- Transport
- Seaports
# Q4 2020

## FEATURE I
The data growth challenge: volume has increased because of demand, but data revenue is not rising as fast, because mobile operators have not yet found the best and most innovative data pricing solutions

## FEATURE II
5G focus: what have been the benefits so far?

## CASE STUDIES
- Telemedicine
- Health
- Emergency services

## INDUSTRY VIEWPOINT
Last mile: the long walk to connectivity

## ROUND TABLE
How can operators unlock financial inclusion?

## DEADLINE
30th November 2020

## EVENT DISTRIBUTION
At-show issue: Convergence India 2021

---

### Robert Shepherd (Editor)
r Roberts@kadiumpublishing.com
M: +44 (0) 7837 994 787
TEL: +44 (0) 1932 886 537
DL: +44 (0) 1932 481 729

### Sean McNamara
Designer
seanm@kadiumpublishing.com

### Suzanne Thomas
Production
suzannet@kadiumpublishing.com

### Samantha Garcia
Sales
samanthag@kadiumpublishing.com

### Kathy Moynihan
Publishing Director
kathym@kadiumpublishing.com

---

*Important note for contributors:*
All features and publication dates are subject to change, cancellation or alteration without notice. Kadium Limited welcomes editorial contributions but cannot be held liable for any losses or damage caused by the non-publication of material. All articles for publication are accepted in good faith and authors must be able to verify that such submissions are previously unpublished and represent their own original work which is not subject to local or worldwide copyright or legal restrictions. In addition, Kadium Limited retains the ownership of all articles ghost-written by the editorial team. All articles for publication are subject to editing and alteration as per the needs of the publisher. Upon publication, ownership and all worldwide rights of commissioned features transfer to Kadium Limited and cannot be reproduced in any print or electronic format, or stored in an archive retrieval system, without prior written consent. © 2020 Kadium Ltd.