

FEATURES LIST 2021

SOUTHERN ASIAN WIRELESS COMMUNICATIONS

Happy 2021! Never have we wanted to while away a year like we did in 2020. So, here's what you've all been waiting for - the features list for Southern Asian Wireless Communication (SASIAN). Below is our plan for the coming year, but we do sometimes change what we cover in each edition as we react to what is happening across the southern part of Asia and indeed the world.

Editorial inclusion is at the editor's discretion and carries no charge because relevant, focused, independent and informed content is the key to a strong and active readership.

SASIAN has long been a must read for the sector. Apart from news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the region. With comment pieces becoming so popular, we've decided to skew our content so it is more features-led. News will remain critical as it sets the agenda and is what opinions are usually predicated on – do contact us if you'd like to get involved with any of these!

News & Analysis

A close look at what's going on in the north, east, west and central parts of the continent

Wireless Business

Financial reports, deals, who's hiring and who's firing

Wireless Solutions

New products and services available to wireless users

Wireless Users

Case studies highlighting customer and sector success stories across the continent

Industry View

Comment from an industry luminary on the issues impacting wireless comms

Talking Satellite

GVF tells us what's hot in satellite as each issue goes to press

On the Network

A more technical analysis of what's going on in the sector

Q&A

A soft feature with a C-level industry luminary, in which they talk about their life

Country Analysis

Focus on an individual nation and how it is progressing in the wireless space

View from the Top

An opinion/thought leadership piece penned by senior managers, in which they offer strategic commentary.

Operator Profiles

A focus on what MNOs are doing in different countries across the region

In addition, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there's a burning issue that needs addressing quickly, we'd be delighted to hear from you.

We have a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought-after pieces of editorial, so please pitch sooner rather than later as we only have six issues per year!

With that in mind, please do pitch ideas even if they don't chime with what you see below.

Q1 2021

FEATURE I

The critical role of VAS in southern Asia

FEATURE II

The end of 2G, 3G and 4G?

AN INDUSTRY VIEWPOINT

How eSIM is changing the IoT landscape

EVENT DISTRIBUTION

TBC

Q2 2021

FEATURE I

The role of satellite in 2021

FEATURE II

The final solution: key tools required for the ultimate/to optimise network performance

AN INDUSTRY VIEWPOINT

What's best for broadband delivery in hard to reach regions?

EVENT DISTRIBUTION

TBC

Q3 2021

FEATURE I

What backhaul solutions will be needed in the era of 5G and why?

FEATURE II

Smart cities – connecting southern Asia

AN INDUSTRY VIEWPOINT

Is mobile fraud draining the continent?

EVENT DISTRIBUTION

TBC

Q4 2021

FEATURE I

Wi-Fi on the move – examples of where it's making a difference

FEATURE II

The last mile – will it ever be completed?

AN INDUSTRY VIEWPOINT

Critical communications: how nations can get back on their feet if the worst happens

EVENT DISTRIBUTION

TBC

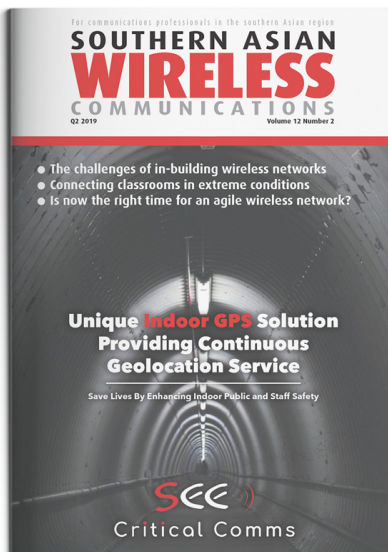
Sean McNamara
Designer
seanm@kadiumpublishing.com

Robert Shepherd (Editor)
roberts@kadiumpublishing.com
M: +44 (0) 7837 994 787
TEL: +44 (0) 1932 886 537

Suzanne Thomas
Production
suzannet@kadiumpublishing.com

Gerry Moynihan
Sub Editor
TEL: +44 (0) 1932 886 537

Kathy Moynihan
Publishing Director
kathym@kadiumpublishing.com



Important note for contributors:

All features and publication dates are subject to change, cancellation or alteration without notice. Kadium Limited welcomes editorial contributions but cannot be held liable for any losses or damage caused by the non-publication of material. All articles for publication are accepted in good faith and authors must be able to verify that such submissions are previously unpublished and represent their own original work which is not subject to local or worldwide copyright or legal restrictions. In addition, Kadium Limited retains the ownership of all articles ghost-written by the editorial team. All articles for publication are subject to editing and alteration as per the needs of the publisher. Upon publication, ownership and all worldwide rights of commissioned features transfer to Kadium Limited and cannot be reproduced in any print or electronic format, or stored in an archive retrieval system, without prior written consent. © 2021 Kadium Ltd.