

FEATURES LIST 2020

SOUTHERN ASIAN WIRELESS COMMUNICATIONS

Welcome to the *Southern Asian Wireless Communications* magazine 2020 features list. Please remember that all editorial inclusion will be at the editor's discretion and carries no cost. That's because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 2008, it has been a must read for the sector. Not only does it include news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the sector. Indeed, comment pieces have become so popular with our readers, that we've decided to skew our content so it is more features-led. That's not to say news will take a back seat, because that is what sets the agenda and is what opinions are usually predicated on. We just know that thought led-pieces reinforce our reader community.

So, how will this manifest itself?

The Industry View will remain a key feature in the magazine and we will make On the network a regular piece. As an additionally exciting note, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there's a burning issue that needs addressing quickly, we'd be delighted to hear from you.

You'll have noticed that last year we also introduced a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought after pieces of editorial, so please pitch sooner rather than later as we only have 4 issues per year!

News & Analysis

A close look at what's going on in the southern part of the continent

Wireless Business

Financial reports, deals, who's hiring and who's firing

Wireless Solutions

New products and services available to wireless users

Wireless Users

Case studies highlighting customer and sector success stories across the continent

And looking at our regular columns

Industry View

Comment from an industry luminary on the issues impacting wireless comms

On the Network

A more technical analysis of what's going on in the sector

Q&A

A soft feature with a C-level industry luminary, in which they talk about their life

Talking Satellite

GVF tells us what's hot in satellite as each issue goes to press

Please contact the editor in advance for all word counts. Although they will generally remain the same whenever possible, there will be occasions when they vary.

Remember, our readership is made up of operators, integrators, service providers, towercos, broadcasters, regulators, distributors and key public and private sector user groups, so please keep that in mind.

It just leaves me to say thank you for all of your help last year and here's to continued co-operation during 2020. Remember again, what appears within the publication is my choice and does not involve any cost to you, though I know my commercial counterparts would, naturally, like to discuss supporting advertising!

Q1 2020

FEATURE I

New entrants – 4th operators/ disruptors distorting or helping the market?

FEATURE II

Power problems: how operators and consumers can stay connected in the event of natural disasters and war

CASE STUDIES

Agriculture
Fishing
Wildlife management

INDUSTRY VIEWPOINT

The ESA said two-thirds of satellites orbiting the earth are dead and pose a serious threat to the planet. What does this mean for the industry?

ROUND TABLE

Is outsourcing the answer to cybersecurity?

DEADLINE

15th February 2020

EVENT DISTRIBUTION

Pre-show issue: CommunicAsia 2020

Q2 2020

FEATURE I

Where it's sat: LEO v GEO – what's better?

FEATURE II

MNO/IoT security: how to secure vehicles, operating machines and telemedicine

CASE STUDIES

NGOs
Weather
Natural disasters

INDUSTRY VIEWPOINT

Wi-Fi on the move – how southern Asia is embracing Wi-Fi via transport and public places

ROUND TABLE

Smart cities in southern Asia – are any of them any good?

DEADLINE

29th May 2020

EVENT DISTRIBUTION

At-show issue: CommunicAsia 2020

Q3 2020

FEATURE I

Top Trump: the impact of US v Huawei/China trade war on 5G plans

FEATURE II

Mobile broadcasting: how operators can bump up their ARPU

CASE STUDIES

Aviation
Transport
Seaports

INDUSTRY VIEWPOINT

Broadband and bandwidth – the problems still facing Asia

ROUND TABLE

What's the future of backhaul – has microwave technology reached its peak?

DEADLINE

28th August 2020

EVENT DISTRIBUTION

Pre-show issue: TowerXchange Asia 2020

Q4 2020

FEATURE I

The data growth challenge: volume has increased because of demand, but data revenue is not rising as fast, because mobile operators have not yet found the best and most innovative data pricing solutions

FEATURE II

5G focus: what have been the benefits so far?

CASE STUDIES

Telemedicine
Health
Emergency services

INDUSTRY VIEWPOINT

Last mile: the long walk to connectivity

ROUND TABLE

How can operators unlock financial inclusion?

DEADLINE

30th November 2020

EVENT DISTRIBUTION

At-show issue: Convergence India 2021

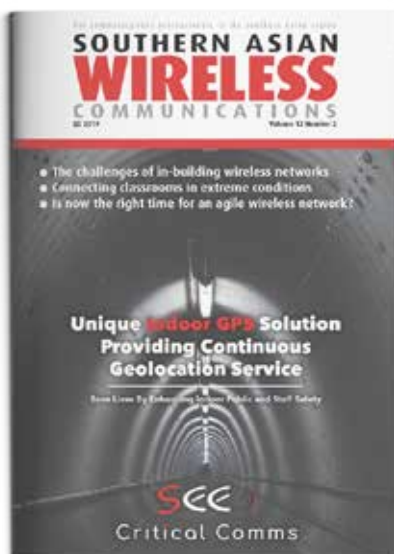
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