

# FEATURES LIST 2020

# SOUTHERN AFRICAN WIRELESS COMMUNICATIONS

Welcome to the *Southern African Wireless Communications 2020* features list, which this year also includes online contributions we're seeking during the year ahead. Editorial inclusion is at the editor's discretion and carries no charge because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 1997, it has been a must read for the sector. Apart from news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the region with comment pieces becoming so popular, we've decided to skew our content so it is more features-led. News will remain critical as it sets the agenda and is what opinions are usually predicated on. In fact, we want more of it to populate [www.africanwirelesscomms.com](http://www.africanwirelesscomms.com) freeing up the magazine for these thought led-pieces.

So, how will this manifest itself?

The Industry View will remain a key feature and we will make On the Network a regular piece. In addition, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there's a burning issue that needs addressing quickly, we'd be delighted to hear from you.

Last year we also introduced a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought after pieces of editorial, so please pitch sooner rather than later as we only have 6 issues per year!

## News & Analysis

A close look at what's going on in the north, east, west and central parts of the continent

## Wireless Business

Financial reports, deals, who's hiring and who's firing

## Wireless Solutions

New products and services available to wireless users

## Wireless Users

Case studies highlighting customer and sector success stories across the continent

### And looking at our regular columns

## Industry View

Comment from an industry luminary on the issues impacting wireless comms

## On the Network

A more technical analysis of what's going on in the sector

## Q&A

A soft feature with a C-level industry luminary, in which they talk about their life

## Talking Satellite

GVF tells us what's hot in satellite as each issue goes to press

Please contact the editor in advance for all word counts – they will generally remain the same but there will be occasions when they vary. If you are pitching an opinion piece for the website, then there is no word limit. However, unless the scribe sports acid wit or is a wonderful raconteur, we recommend no more than 600 words. Anything longer can be soporific.

Remember, our readership is made up of operators, integrators, service providers, towercos, broadcasters, regulators, distributors and key public and private sector user groups, so please keep that in mind.

It just leaves me to say thank you for all of your help last year and here's to continued co-operation during 2020. Note again, what appears within the publication is my choice and does not involve any cost to you, though I know my commercial counterparts would, naturally, like to discuss supporting advertising!

## JANUARY-FEBRUARY 2020

### FEATURE I

New entrants – 4th operators/ disruptors distorting or helping the market?

### FEATURE II

Power problems: how operators and consumers can stay connected in the event of natural disasters and war

### CASE STUDIES

Telemedicine  
Health  
Emergency Services

### INDUSTRY VIEWPOINT

The ESA said two-thirds of satellites orbiting the earth are dead and pose a serious threat to the planet. What does this mean for the industry?

### ROUND TABLE

Is outsourcing the answer to cyber security?

### DEADLINE

21st February 2020

### EVENT DISTRIBUTION

Pre-show issue: Seamless Southern Africa 2020; IoT Forum Africa 2020

## MARCH-APRIL 2020

### FEATURE I

Where it's sat: LEO v GEO – what's better?

### FEATURE II

MNO/IoT security: how to secure vehicles, operating machines and telemedicine

### CASE STUDIES

Agriculture  
Fishing  
Wildlife management

### INDUSTRY VIEWPOINT

Why are the north, east and west of the continent leading the way?

### ROUND TABLE

Smart cities in Africa – are any of them any good?

### DEADLINE

10th April 2020

### EVENT DISTRIBUTION

TBC

## MAY-JUNE 2020

### FEATURE I

Top Trump: the impact of US v Huawei/China trade war on 5G plans

### FEATURE II

Mobile broadcasting: how operators can bump up their ARPU

### CASE STUDIES

NGOs  
Weather  
Natural disasters

### INDUSTRY VIEWPOINT

Broadband and bandwidth – the problems still facing Africa

### ROUND TABLE

What's the future of backhaul – has microwave technology reached its peak?

### DEADLINE

15th June 2020

### EVENT DISTRIBUTION

TBC

## JULY-AUGUST 2020

### FEATURE I

The data growth challenge: volume has increased because of demand, but data revenue is not rising as fast, because mobile operators have not yet found the best and most innovative data pricing solutions

### FEATURE II

5G focus: what have been the benefits so far?

### CASE STUDIES

Education  
Factories  
Mining

### INDUSTRY VIEWPOINT

Last mile: the long walk to connectivity

### ROUND TABLE

OTT – friend or foe of the mobile operator?

### DEADLINE

14th August 2020

### EVENT DISTRIBUTION

Pre-show issue: Seamless East Africa 2020  
At-show issue: TowerXchange Africa 2020

## SEPTEMBER-OCTOBER 2020

### FEATURE I

Sub-Saharan Africa v north Africa – what are the key differences?

### FEATURE II

How telecoms can thrive in emerging markets: what do operators need to do?

### CASE STUDIES

Smart cities – trash/traffic/environment  
Connected vehicles  
Leisure/sport/entertainment

### INDUSTRY VIEWPOINT

In-building – the difficulties of installation

### ROUND TABLE

How do you implement agile networks for a 5G future?

### DEADLINE

1st October 2020

### EVENT DISTRIBUTION

Pre-show issue: AfricaCom 2020; Mission Critical Technologies Africa 2020

## NOVEMBER-DECEMBER 2020

### FEATURE I

Backhaul options – reducing costs and/or sharing spectrum?

### FEATURE II

The 'smeature phone' – how has it fared since launch?

### CASE STUDIES

Aviation  
Transport  
Seaports

### INDUSTRY VIEWPOINT

Recovery and continuity following a power cut

### ROUND TABLE

How is Africa monetising 5G?

### DEADLINE

1st November 2020

### EVENT DISTRIBUTION

At show issue: AfricaCom 2020; Mission Critical Technologies Africa 2020

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