

FEATURES LIST 2021

SOUTHERN AFRICAN WIRELESS COMMUNICATIONS

Happy 2021! Never have we wanted to while away a year like we did in 2020. So, here's what you've all been waiting for - the features list for Southern African Wireless Communications. Below is our plan for the coming year, but we do sometimes change what we cover in each edition as we react to what is happening across the continent and indeed the world.

The features list also includes online contributions we're seeking during the year ahead. Editorial inclusion is at the editor's discretion and carries no charge because relevant, focused, independent and informed content is the key to a strong and active readership.

Since the magazine launched in 1997, it has been a must read for the sector. Apart from news and analytical features, it contains case studies, products and opinion pieces from some of the most influential people in the region. With comment pieces becoming so popular, we've decided to skew our content so it is more features-led. News will remain critical as it sets the agenda and is what opinions are usually predicated on. In fact, we want more of it to populate www.africanwirelesscomms.com freeing up the magazine for these thought led-pieces. Here are the regular issues columns and comments with some new spotlights on operators in the region and country profiles – do contact us if you'd like to get involved with any of these!

News & Analysis

A close look at what's going on in the north, east, west and central parts of the continent

Wireless Business

Financial reports, deals, who's hiring and who's firing

Wireless Solutions

New products and services available to wireless users

Wireless Users

Case studies highlighting customer and sector success stories across the continent

Industry View

Comment from an industry luminary on the issues impacting wireless comms

Talking Satellite

GVF tells us what's hot in satellite as each issue goes to press

On the Network

A more technical analysis of what's going on in the sector

Q&A

A soft feature with a C-level industry luminary, in which they talk about their life

Country Analysis

Focus on an individual nation and how it is progressing in the wireless space

View from the Top

An opinion/thought leadership piece penned by senior managers, in which they offer strategic commentary.

Operator Profiles

A close look at what different MNOs are doing in different African countries

In addition, we would like to introduce you to the Round Table – a feature in which a handful of industry execs share their views on and debate a key topic. The editorial team will decide what that subject will be, but if you think that there's a burning issue that needs addressing quickly, we'd be delighted to hear from you.

There is a full-page Q&A, in which a C-level person removes the shackles of work and talks openly about their life. This has become one of our most sought-after pieces of editorial, so please pitch sooner rather than later as we only have six issues per year!

We also have the African Wireless Communications e-newsletter, which combines the best content from each magazine and the website. Even if your content doesn't make the magazines, we are still keen on populating our website with news and comment, so please contact us.

With that in mind, please do pitch ideas even if they don't chime with what you see below.

JANUARY-FEBRUARY 2021

FEATURE I

Submarine cables – looking at the next decade of connectivity in Africa

FEATURE II

How has 5G progressed since the pandemic started?

AN INDUSTRY VIEWPOINT

Is mobile fraud draining Africa's economy?

EVENT DISTRIBUTION

TBC

MARCH-APRIL 2021

FEATURE I

The role of satellite in 2021

FEATURE II

The cloud – how does it benefit operators?

AN INDUSTRY VIEWPOINT

Critical communications: how can nations get back on their feet if the worst happens?

EVENT DISTRIBUTION

TBC

MAY-JUNE 2021

FEATURE I

Keep it green – sustainable wireless connectivity

FEATURE II

The final solution: key tools required to optimise network performance

AN INDUSTRY VIEWPOINT

The last mile – will it ever be completed?

EVENT DISTRIBUTION

TBC

JULY-AUGUST 2021

FEATURE I

The critical role of VAS in Africa

FEATURE II

What backhaul solutions will be needed in the era of 5G and why?

AN INDUSTRY VIEWPOINT

How eSIM is changing the IoT landscape

EVENT DISTRIBUTION

TBC

SEPTEMBER-OCTOBER 2021

FEATURE I

Achieving broadband for all in Africa

FEATURE II

The end of 2G, 3G and 4G?

AN INDUSTRY VIEWPOINT

What's best for broadband delivery in hard to reach regions?

EVENT DISTRIBUTION

TBC

NOVEMBER-DECEMBER 2021

FEATURE I

Smartphones: just how affordable and profitable are they?

FEATURE II

5G towers and their deployment

AN INDUSTRY VIEWPOINT

Is space-based cellular an option for Africa?

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